

ORDER FORM

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP CODE _____
 TEL:(OFFICE) _____ (HOME) _____

	PRICE	SHIPPING (EACH)	QTY	TOTAL
SADelite	\$195	\$35		
TRAVelite	\$180	\$20		
BOXelite	\$195	\$30		
BOXelite OS	\$210	\$30		
FLAMINGO	\$225	\$35		
SHOWoff	\$249	\$40		
SunRise	\$110	\$15		
VISOR	\$199	\$15		
REPLACEMENT TUBES				
SADelite	\$15 EACH	\$9		
TRAVelite	\$15 EACH	\$9		
BOXelite	\$15 EACH	\$9		
FLAMINGO	\$15 EACH	\$9		
SHOWoff	\$15 EACH	\$9		
CARRYING CASES				
SADelite	\$25 EACH	\$5		
TOTAL				

For Guarantee see Product Information.

Check (Order of Northern Light Technologies)

Visa No. _____

MasterCard } _____

Expiration date _____

Referring Dr. _____

Please enclose a check or credit card information.

Northern Light Technologies

8971 Henri-Bourassa W.

Montreal, Canada, H4S 1P7

Tel: (514) 335-1763 Toll Free: 1-800-263-0066

Fax: (514) 335-7764

E-mail: info@northernlighttechnologies.com

Website: www.northernlighttechnologies.com

Delivery: 2 to 7 working days. Special delivery on request.

BRIGHTEN THOSE WINTER BLUES WITH A NORTHERN LIGHT

For some people winter is fun and exciting, for S.A.D. sufferers winter can be dreadful. Research from around the world has shown that artificial bright light (10,000 lux) can put the fun and excitement back into winter.

WHY IS LIGHT IMPORTANT?

Even though we have evolved as outdoor people, we now spend our time in dimly lit offices, watching TV, in malls, etc. We lack the bright light that is so essential to our well being. During fall and winter about 20% of our population is affected by the winter blues., resulting in fatigue, lethargy, anxiety, weight gain, social withdrawal, etc. 75% of those affected are women.

Our body has a very distinct 24 hour cycle referred to as the circadian rhythm. Melatonin is a hormone that has great influence on our circadian rhythm. It is a sleep inducing hormone that fluctuates in our bodies, reaching high levels during sleep and tapering off with bright light in the morning. Bright light (the sun) is the conductor that orchestrates the timing of this rhythm.

Frequent travelers, teenagers, the elderly, and shift workers are prime candidates for circadian disorders. Bright light and/or a SunRise clock may be what a clinician would recommend.

So, during those dark depressing winter days, make sure you have one of our bright lights to bring back your sunny disposition.

WHAT DOES 10,000 LUX MEAN?

Bright light is usually meant to be 10,000 lux. Lux is a unit used to measure light intensity. Indoor light levels range from 100 to 700 Lux, while outdoor light levels on a sunny spring day range from 2,000 to 50,000 Lux (much higher still when looking at the sun). During the dark depressing winter days, several of our units will let you bask in 10,000 lux of light.

Our SunRise Clock is not a bright light device. While sleeping, our eyes become extremely sensitive. Though our eyelids block approximately 98% of the light, we can perceive light levels of less than 1 lux.

MAJOR DEPRESSION (non-seasonal)

Dr. Daniel Kripke, M.D., Professor of Psychiatry at UCSD is a pioneer in the treatment of depression with light therapy. There are 22 studies to back him up.

THE NEW SHOWoff

The **SHOWoff** is a ceiling fixture mounted on a track that will provide therapeutic light levels to a fairly large work area. All subjects in the photo are being exposed to 3,000 to 4,000 lux. Ideal for shift workers, and for areas where employees need to stay alert. The fixture is 4 ft. long. Uses only 54 Watts.

Intensity: **SHOWoff** delivers 4,000 lux at 3 ft. and 2,800 lux at 4 ft.

Time: For light therapy, 1 hour and 15 min. required at 4,000 lux or 2 hours at 2,800 lux.

Installation: For safety, track should be mounted professionally. Unit weighs 11 Lbs. With an 8 ft. ceiling the average person will be about 3 1/2 ft. from **SHOWoff**



PRODUCT INFORMATION

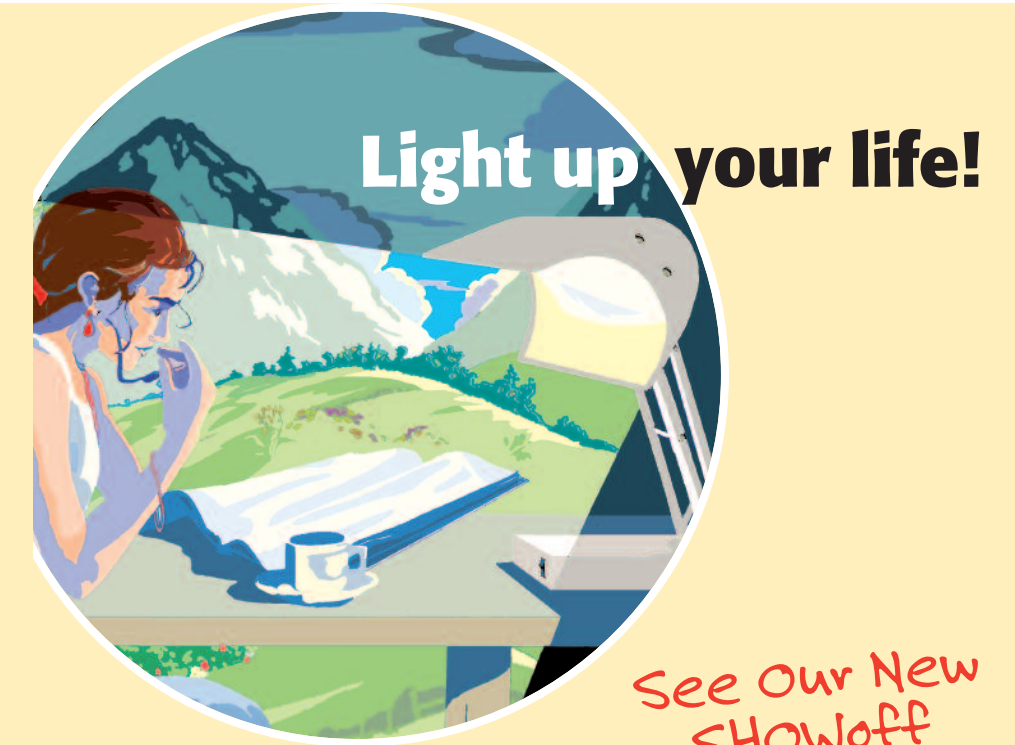
	PRICE	10,000 LUX DISTANCE	UV	WARRANTY YEARS	GUARANTEE	WEIGHT	SIZE (INCHES) H x W x D
SADelite	\$195	16-20"	Blocked	5	60 Days	8 lbs.	19x18x11
TRAVelite	\$180	12"	Blocked	5	60 Days	2.5 lbs.	13x7x2.6
BOXelite	\$195	13"	Blocked	5	60 Days	4.5 lb.	19x13x3
BOXelite OS	\$210	13"	Blocked	5	60 Days	4.5 lb.	19x13x3
FLAMINGO	\$225	12"	Blocked	5	60 Days	10 lbs.	4' Tall
SHOWoff	\$249	N.A.	Blocked	5	60 Days	11 lbs.	4' Long
SunRise	\$110	N.A.	N.A.	1	30 Days	2.5 lbs.	6x10x6
VISOR	\$199	3"	None	1	30 Days	2 oz.	

PRICE: See Order Form for ground shipping charges. Delivery time 2-7 days depending on destination. Phone us for air-ship rates.

UV: **SADelite** comes with UV-F5 acrylic filter, the best on the market. **TRAVelite**, **BOXelite**, and **FLAMINGO** come with good acrylic UV filters.

WARRANTY: Applies to unit only. The **SADelite**, **TRAVelite**, **FLAMINGO**, and **BOXelite** have 2 tubes each and are warrantied for 1 year. **SHOWoff** has 1 tube warrantied for 2 years.

GUARANTEE: Full refund of total paid less \$35 for shipping & restocking.



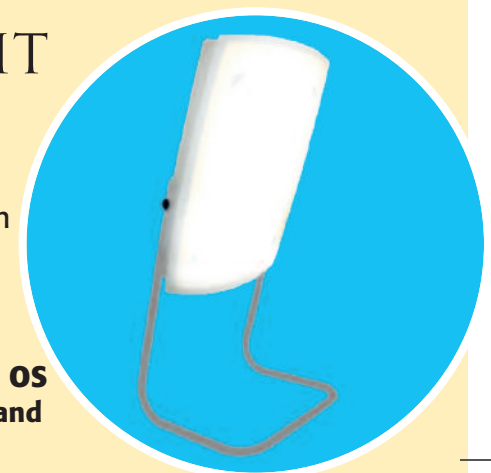
BRIGHTEN THOSE WINTER BLUES

INSIDE: LED Blue Light versus Bright Lights

NORTHERN LIGHT
 TECHNOLOGIES

1-800-263-0066

www.northernlighttechnologies.com



The **BOXelite OS**
 with extra stand

The SADelite – our signature product!

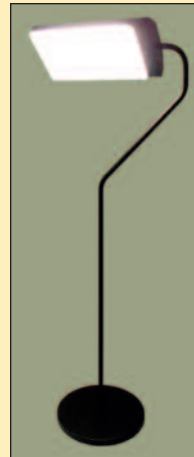
Everybody's favorite, and our best seller. You will bask in the warmth of the SADelite. It is an absolute pleasure to use. The SADelite is by far the most powerful desk lamp available (10,000 lux at 20 inches), yet it is extremely easy on the eyes and very comfortable to use. The light shines down on your eyes, the height and angle of the shade are completely adjustable, making the SADelite an excellent reading and work lamp. It comes with the best UV filter available. The SADelite works on any household voltage around the world without a converter. This product of unmatched quality and price is made in North America.



TRAVelite

Free carrying case - \$20 value

This very modern looking mini-box weighs only 2.5 lbs., fits in a briefcase, and is only 2.6 inches thick. Our new version has slightly improved light output again (it is a bit more powerful and emits a more even light than last year's model). The TRAVelite comes with a stand that supports it either in a vertical or horizontal position. It works on all household voltages around the world. It has a tripod mount, so you can turn it into a floor lamp. The TRAVelite is amazingly energy efficient, using only 48 watts of power. Its white acrylic diffusing lens is comfortable for the eyes and filters UV. Made in North America.



The FLAMINGO Floor Lamp

A very attractive and unique floor lamp that doubles as a light therapy unit. The FLAMINGO is a very stylish black lamp that will look good in any room of your house. It can be used next to your desk at the office, or as a reading lamp, or as a lamp while you work out. It uses 48 watts of power, yet it is so efficient that it will light up the whole room. The FLAMINGO produces 10,000 lux at 12 inches. The angle of the lamp is completely adjustable, making it very pleasant to use. Will work on all voltages. UV is filtered. Made in North America.

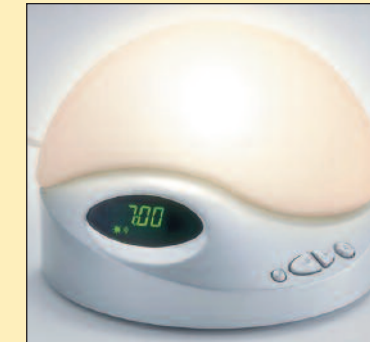
The BOXelite and BOXelite OS

Finally, a sleek looking LIGHT BOX that will light up any room in more ways than one. The BOXelite is made entirely of durable high grade plastics. It is a comfortable and pleasant diffuse light for reading, eating, watching TV, etc. This affordable, attractive unit emits light through a large front panel (13x19 inches). It is available as shown, or as the BOXelite OS with an extra stand (see cover page). Works on household voltages around the world without requiring voltage-transformers. UV is filtered. Assembled in North America.



SunRise™ Alarm Clock

The SunRise Clock gently wakes you to a simulated sunrise rather than jarring you awake with a loud noise. Waking to the SunRise Clock can help you start the day in a better mood and feeling more refreshed. The clock's light slowly begins to shine 15, 30, 60, or 90 minutes before your wake-up time, gradually illuminating the room and becoming brighter until it is time for you to awaken. It also includes an audible alarm on/off feature. The SunRise Clock doubles as a great bedside lamp with a fully adjustable light. You can also use the clock's relaxing "sundown" sequence to help you fall asleep naturally as the light gradually dims at bedtime.



FEEL BRIGHT Visor

The only truly portable device that delivers 10,000 lux (actually a choice of 8k or 12k Lux at the push of a button). It contains long lasting LEDs that emit basically green light (wavelength +/-500 nanometers). Studies have shown this light to be very effective, while avoiding the toxicity associated with blue LEDs. The unit has an automatic 30 minute shut-off that tells you the treatment is done. The visor contains a lightweight lithium polymer battery allowing up to 4 sessions per charge. Made in North America.

LED Blue Light versus Bright Lights

Many of the top light therapy experts worry about the long-term effect on the retina of the blue light used in all handheld LED units. You can find out more about this blue light on our website:
www.northernlighttechnologies.com.

Without a doubt, the sun is by far the best light therapy source (there are very few SAD sufferers in the summer). Blue light forms only a small portion of the sun's spectrum. Fluorescent based light therapy mimics the sun very well in quantity (10,000 lux) and "quality" (spectrum). Only one clinical trial for SAD using LED-based units has been done to date, whereas fluorescent based units have been proven safe and effective in at least two hundred trials. 10,000 lux of white fluorescent light is considered the gold standard in light therapy.

NORTHERN LIGHT TECHNOLOGIES

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IMPORTANT

Please consult a professional before using light therapy.

Our Commitment and Dedication

Northern Light Technologies, established in 1989, has grown to its dominant stature in the manufacture of bright light products. We are dedicated to innovation, exceptional product value and uncompromising customer service.

Quality Products

Most of our products are manufactured in North America using the highest quality components available. Before buying a competing product, check to see where it is made.

COMMITTED
TO EXCELLENCE
SINCE 1989

ORDER FORM ON THE BACK